



# Community Profile

17 Counties  
 McCurtain County, OK (40089) et al.  
 Geography: County

Prepared by Esri

	OK(40089),TX(...)
<b>Population Summary</b>	
2000 Total Population	393,406
2010 Total Population	399,143
2018 Total Population	405,759
2018 Group Quarters	12,321
2023 Total Population	407,034
2018-2023 Annual Rate	0.06%
2018 Total Daytime Population	397,000
Workers	161,292
Residents	235,708
<b>Household Summary</b>	
2000 Households	150,306
2000 Average Household Size	2.53
2010 Households	154,411
2010 Average Household Size	2.51
2018 Households	156,337
2018 Average Household Size	2.52
2023 Households	156,619
2023 Average Household Size	2.52
2018-2023 Annual Rate	0.04%
2010 Families	106,579
2010 Average Family Size	3.04
2018 Families	106,660
2018 Average Family Size	3.07
2023 Families	106,377
2023 Average Family Size	3.08
2018-2023 Annual Rate	-0.05%
<b>Housing Unit Summary</b>	
2000 Housing Units	174,068
Owner Occupied Housing Units	63.2%
Renter Occupied Housing Units	23.2%
Vacant Housing Units	13.7%
2010 Housing Units	180,750
Owner Occupied Housing Units	59.4%
Renter Occupied Housing Units	26.1%
Vacant Housing Units	14.6%
2018 Housing Units	184,241
Owner Occupied Housing Units	57.9%
Renter Occupied Housing Units	27.0%
Vacant Housing Units	15.1%
2023 Housing Units	186,523
Owner Occupied Housing Units	57.7%
Renter Occupied Housing Units	26.3%
Vacant Housing Units	16.0%
<b>Median Household Income</b>	
2018	\$41,651
2023	\$46,156
<b>Median Home Value</b>	
2018	\$98,379
2023	\$118,139
<b>Per Capita Income</b>	
2018	\$22,817
2023	\$25,443
<b>Median Age</b>	
2010	38.6
2018	39.9
2023	41.0

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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## 2018 Households by Income

Household Income Base	156,331
<\$15,000	16.6%
\$15,000 - \$24,999	13.6%
\$25,000 - \$34,999	11.9%
\$35,000 - \$49,999	15.1%
\$50,000 - \$74,999	17.9%
\$75,000 - \$99,999	10.4%
\$100,000 - \$149,999	9.6%
\$150,000 - \$199,999	2.6%
\$200,000+	2.4%
Average Household Income	\$58,012

## 2023 Households by Income

Household Income Base	156,613
<\$15,000	14.6%
\$15,000 - \$24,999	12.2%
\$25,000 - \$34,999	11.4%
\$35,000 - \$49,999	14.8%
\$50,000 - \$74,999	18.4%
\$75,000 - \$99,999	11.3%
\$100,000 - \$149,999	11.6%
\$150,000 - \$199,999	3.0%
\$200,000+	2.7%
Average Household Income	\$64,919

## 2018 Owner Occupied Housing Units by Value

Total	106,623
<\$50,000	21.1%
\$50,000 - \$99,999	29.9%
\$100,000 - \$149,999	15.7%
\$150,000 - \$199,999	12.5%
\$200,000 - \$249,999	6.3%
\$250,000 - \$299,999	4.8%
\$300,000 - \$399,999	4.9%
\$400,000 - \$499,999	1.8%
\$500,000 - \$749,999	1.8%
\$750,000 - \$999,999	0.8%
\$1,000,000 - \$1,499,999	0.4%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.1%
Average Home Value	\$146,006

## 2023 Owner Occupied Housing Units by Value

Total	107,527
<\$50,000	17.7%
\$50,000 - \$99,999	26.8%
\$100,000 - \$149,999	15.2%
\$150,000 - \$199,999	13.5%
\$200,000 - \$249,999	7.3%
\$250,000 - \$299,999	6.2%
\$300,000 - \$399,999	6.7%
\$400,000 - \$499,999	2.5%
\$500,000 - \$749,999	2.6%
\$750,000 - \$999,999	1.1%
\$1,000,000 - \$1,499,999	0.5%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.1%
Average Home Value	\$168,173

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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	<b>OK(40089),TX(...</b>
<b>2010 Population by Age</b>	
Total	399,143
0 - 4	6.9%
5 - 9	6.8%
10 - 14	7.0%
15 - 24	13.0%
25 - 34	12.0%
35 - 44	12.3%
45 - 54	14.0%
55 - 64	12.5%
65 - 74	8.7%
75 - 84	4.9%
85 +	2.0%
18 +	75.1%
<b>2018 Population by Age</b>	
Total	405,759
0 - 4	6.4%
5 - 9	6.4%
10 - 14	6.3%
15 - 24	12.1%
25 - 34	12.9%
35 - 44	11.7%
45 - 54	12.4%
55 - 64	13.3%
65 - 74	10.9%
75 - 84	5.4%
85 +	2.1%
18 +	77.3%
<b>2023 Population by Age</b>	
Total	407,034
0 - 4	6.2%
5 - 9	6.3%
10 - 14	6.5%
15 - 24	11.6%
25 - 34	12.1%
35 - 44	12.1%
45 - 54	11.8%
55 - 64	13.0%
65 - 74	11.8%
75 - 84	6.6%
85 +	2.2%
18 +	77.3%
<b>2010 Population by Sex</b>	
Males	196,379
Females	202,764
<b>2018 Population by Sex</b>	
Males	200,410
Females	205,349
<b>2023 Population by Sex</b>	
Males	201,997
Females	205,037

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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## 2010 Population by Race/Ethnicity

Total	399,143
White Alone	69.6%
Black Alone	20.5%
American Indian Alone	2.0%
Asian Alone	0.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	5.1%
Two or More Races	2.3%
Hispanic Origin	9.8%
Diversity Index	56.7

## 2018 Population by Race/Ethnicity

Total	405,759
White Alone	67.8%
Black Alone	20.2%
American Indian Alone	2.1%
Asian Alone	0.8%
Pacific Islander Alone	0.0%
Some Other Race Alone	6.1%
Two or More Races	2.9%
Hispanic Origin	11.7%
Diversity Index	60.2

## 2023 Population by Race/Ethnicity

Total	407,034
White Alone	66.5%
Black Alone	20.0%
American Indian Alone	2.2%
Asian Alone	1.1%
Pacific Islander Alone	0.1%
Some Other Race Alone	6.8%
Two or More Races	3.4%
Hispanic Origin	13.1%
Diversity Index	62.7

## 2010 Population by Relationship and Household Type

Total	399,143
In Households	97.0%
In Family Households	83.2%
Householder	26.7%
Spouse	18.9%
Child	31.7%
Other relative	3.8%
Nonrelative	2.1%
In Nonfamily Households	13.8%
In Group Quarters	3.0%
Institutionalized Population	2.6%
Noninstitutionalized Population	0.4%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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<b>2018 Population 25+ by Educational Attainment</b>	
Total	279,095
Less than 9th Grade	5.7%
9th - 12th Grade, No Diploma	10.4%
High School Graduate	31.2%
GED/Alternative Credential	6.5%
Some College, No Degree	23.0%
Associate Degree	6.6%
Bachelor's Degree	11.0%
Graduate/Professional Degree	5.5%
<b>2018 Population 15+ by Marital Status</b>	
Total	328,300
Never Married	27.9%
Married	50.9%
Widowed	8.0%
Divorced	13.2%
<b>2018 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	94.8%
Civilian Unemployed (Unemployment Rate)	5.2%
<b>2018 Employed Population 16+ by Industry</b>	
Total	166,262
Agriculture/Mining	4.0%
Construction	6.8%
Manufacturing	16.6%
Wholesale Trade	2.2%
Retail Trade	12.0%
Transportation/Utilities	5.7%
Information	0.7%
Finance/Insurance/Real Estate	4.2%
Services	41.8%
Public Administration	6.0%
<b>2018 Employed Population 16+ by Occupation</b>	
Total	166,262
White Collar	48.1%
Management/Business/Financial	9.1%
Professional	17.0%
Sales	10.1%
Administrative Support	11.9%
Services	18.6%
Blue Collar	33.3%
Farming/Forestry/Fishing	1.9%
Construction/Extraction	6.1%
Installation/Maintenance/Repair	5.1%
Production	11.2%
Transportation/Material Moving	9.1%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	399,143
Population Inside Urbanized Area	19.6%
Population Inside Urbanized Cluster	23.5%
Rural Population	56.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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## 2010 Households by Type

Total	154,411
Households with 1 Person	27.2%
Households with 2+ People	72.8%
Family Households	69.0%
Husband-wife Families	48.8%
With Related Children	20.2%
Other Family (No Spouse Present)	20.2%
Other Family with Male Householder	4.9%
With Related Children	2.9%
Other Family with Female Householder	15.3%
With Related Children	10.5%
Nonfamily Households	3.8%

All Households with Children 34.0%

Multigenerational Households	4.7%
Unmarried Partner Households	5.2%
Male-female	4.7%
Same-sex	0.5%

## 2010 Households by Size

Total	154,411
1 Person Household	27.2%
2 Person Household	34.1%
3 Person Household	16.3%
4 Person Household	12.5%
5 Person Household	6.1%
6 Person Household	2.3%
7 + Person Household	1.6%

## 2010 Households by Tenure and Mortgage Status

Total	154,411
Owner Occupied	69.5%
Owned with a Mortgage/Loan	34.6%
Owned Free and Clear	34.9%
Renter Occupied	30.5%

## 2010 Housing Units By Urban/ Rural Status

Total Housing Units	180,750
Housing Units Inside Urbanized Area	18.6%
Housing Units Inside Urbanized Cluster	22.0%
Rural Housing Units	59.4%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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## Top 3 Tapestry Segments

1. Rooted Rural (10B)
2. Southern Satellites (10A)
3. Small Town Simplicity

## 2018 Consumer Spending

Apparel & Services: Total \$	\$233,237,057
Average Spent	\$1,491.89
Spending Potential Index	69
Education: Total \$	\$130,906,839
Average Spent	\$837.34
Spending Potential Index	58
Entertainment/Recreation: Total \$	\$375,758,293
Average Spent	\$2,403.51
Spending Potential Index	75
Food at Home: Total \$	\$600,805,504
Average Spent	\$3,843.02
Spending Potential Index	77
Food Away from Home: Total \$	\$383,530,346
Average Spent	\$2,453.23
Spending Potential Index	70
Health Care: Total \$	\$716,573,316
Average Spent	\$4,583.52
Spending Potential Index	80
HH Furnishings & Equipment: Total \$	\$231,612,065
Average Spent	\$1,481.49
Spending Potential Index	71
Personal Care Products & Services: Total \$	\$89,431,616
Average Spent	\$572.04
Spending Potential Index	69
Shelter: Total \$	\$1,700,902,606
Average Spent	\$10,879.72
Spending Potential Index	65
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$278,047,235
Average Spent	\$1,778.51
Spending Potential Index	72
Travel: Total \$	\$212,316,363
Average Spent	\$1,358.07
Spending Potential Index	63
Vehicle Maintenance & Repairs: Total \$	\$126,524,029
Average Spent	\$809.30
Spending Potential Index	75

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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