



Community Profile

Texarkana, TX-Texarkana, AR Metropolitan Statistical Area
 Texarkana, TX-Texarkana, AR Metropolitan Statistical Area (45500)
 Geography: Metropolitan Area (CBSA)

Prepared by Esri

	Texarkana, TX...
Population Summary	
2000 Total Population	143,377
2010 Total Population	149,198
2018 Total Population	153,008
2018 Group Quarters	7,518
2023 Total Population	155,206
2018-2023 Annual Rate	0.29%
2018 Total Daytime Population	150,093
Workers	65,177
Residents	84,916
Household Summary	
2000 Households	54,160
2000 Average Household Size	2.50
2010 Households	57,299
2010 Average Household Size	2.47
2018 Households	58,855
2018 Average Household Size	2.47
2023 Households	59,701
2023 Average Household Size	2.47
2018-2023 Annual Rate	0.29%
2010 Families	39,007
2010 Average Family Size	3.00
2018 Families	39,589
2018 Average Family Size	3.03
2023 Families	39,964
2023 Average Family Size	3.04
2018-2023 Annual Rate	0.19%
Housing Unit Summary	
2000 Housing Units	60,625
Owner Occupied Housing Units	63.1%
Renter Occupied Housing Units	26.2%
Vacant Housing Units	10.7%
2010 Housing Units	64,234
Owner Occupied Housing Units	58.6%
Renter Occupied Housing Units	30.6%
Vacant Housing Units	10.8%
2018 Housing Units	66,235
Owner Occupied Housing Units	55.9%
Renter Occupied Housing Units	33.0%
Vacant Housing Units	11.1%
2023 Housing Units	67,492
Owner Occupied Housing Units	56.4%
Renter Occupied Housing Units	32.0%
Vacant Housing Units	11.5%
Median Household Income	
2018	\$44,682
2023	\$51,130
Median Home Value	
2018	\$120,761
2023	\$156,227
Per Capita Income	
2018	\$24,598
2023	\$28,037
Median Age	
2010	37.9
2018	39.3
2023	40.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Households by Income		
Household Income Base		58,849
<\$15,000		15.7%
\$15,000 - \$24,999		12.7%
\$25,000 - \$34,999		11.0%
\$35,000 - \$49,999		14.8%
\$50,000 - \$74,999		18.8%
\$75,000 - \$99,999		11.0%
\$100,000 - \$149,999		9.8%
\$150,000 - \$199,999		3.1%
\$200,000+		3.1%
Average Household Income		\$62,016
2023 Households by Income		
Household Income Base		59,695
<\$15,000		13.4%
\$15,000 - \$24,999		10.8%
\$25,000 - \$34,999		10.0%
\$35,000 - \$49,999		14.4%
\$50,000 - \$74,999		19.4%
\$75,000 - \$99,999		12.2%
\$100,000 - \$149,999		12.4%
\$150,000 - \$199,999		3.6%
\$200,000+		3.8%
Average Household Income		\$70,984
2018 Owner Occupied Housing Units by Value		
Total		36,989
<\$50,000		17.2%
\$50,000 - \$99,999		26.5%
\$100,000 - \$149,999		15.0%
\$150,000 - \$199,999		14.9%
\$200,000 - \$249,999		8.7%
\$250,000 - \$299,999		6.0%
\$300,000 - \$399,999		6.4%
\$400,000 - \$499,999		1.8%
\$500,000 - \$749,999		2.1%
\$750,000 - \$999,999		0.8%
\$1,000,000 - \$1,499,999		0.4%
\$1,500,000 - \$1,999,999		0.0%
\$2,000,000 +		0.1%
Average Home Value		\$162,924
2023 Owner Occupied Housing Units by Value		
Total		38,074
<\$50,000		12.7%
\$50,000 - \$99,999		21.3%
\$100,000 - \$149,999		14.0%
\$150,000 - \$199,999		16.7%
\$200,000 - \$249,999		10.3%
\$250,000 - \$299,999		8.2%
\$300,000 - \$399,999		9.3%
\$400,000 - \$499,999		2.7%
\$500,000 - \$749,999		3.0%
\$750,000 - \$999,999		1.3%
\$1,000,000 - \$1,499,999		0.6%
\$1,500,000 - \$1,999,999		0.0%
\$2,000,000 +		0.1%
Average Home Value		\$195,520

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age		
Total		149,198
0 - 4		6.6%
5 - 9		6.7%
10 - 14		6.8%
15 - 24		12.9%
25 - 34		13.2%
35 - 44		13.0%
45 - 54		14.2%
55 - 64		12.3%
65 - 74		7.9%
75 - 84		4.5%
85 +		1.9%
18 +		75.8%
2018 Population by Age		
Total		153,008
0 - 4		6.1%
5 - 9		6.1%
10 - 14		6.2%
15 - 24		12.2%
25 - 34		13.8%
35 - 44		12.5%
45 - 54		12.7%
55 - 64		13.1%
65 - 74		10.3%
75 - 84		4.9%
85 +		2.0%
18 +		77.9%
2023 Population by Age		
Total		155,206
0 - 4		6.0%
5 - 9		6.0%
10 - 14		6.2%
15 - 24		11.7%
25 - 34		13.3%
35 - 44		12.7%
45 - 54		12.2%
55 - 64		12.7%
65 - 74		11.1%
75 - 84		6.1%
85 +		2.0%
18 +		78.2%
2010 Population by Sex		
Males		74,562
Females		74,636
2018 Population by Sex		
Males		76,684
Females		76,324
2023 Population by Sex		
Males		78,177
Females		77,029

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity		
Total		149,198
White Alone		70.2%
Black Alone		23.8%
American Indian Alone		0.8%
Asian Alone		0.7%
Pacific Islander Alone		0.0%
Some Other Race Alone		2.5%
Two or More Races		2.0%
Hispanic Origin		5.0%
Diversity Index		50.3
2018 Population by Race/Ethnicity		
Total		153,008
White Alone		68.1%
Black Alone		24.3%
American Indian Alone		0.9%
Asian Alone		1.0%
Pacific Islander Alone		0.1%
Some Other Race Alone		3.1%
Two or More Races		2.6%
Hispanic Origin		6.3%
Diversity Index		53.9
2023 Population by Race/Ethnicity		
Total		155,206
White Alone		66.5%
Black Alone		24.5%
American Indian Alone		0.9%
Asian Alone		1.3%
Pacific Islander Alone		0.1%
Some Other Race Alone		3.6%
Two or More Races		3.1%
Hispanic Origin		7.3%
Diversity Index		56.6
2010 Population by Relationship and Household Type		
Total		149,198
In Households		94.8%
In Family Households		80.5%
Householder		26.1%
Spouse		18.0%
Child		30.9%
Other relative		3.4%
Nonrelative		2.0%
In Nonfamily Households		14.3%
In Group Quarters		5.2%
Institutionalized Population		5.0%
Noninstitutionalized Population		0.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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	Texarkana, TX...
2018 Population 25+ by Educational Attainment	
Total	106,049
Less than 9th Grade	3.6%
9th - 12th Grade, No Diploma	8.9%
High School Graduate	29.6%
GED/Alternative Credential	7.4%
Some College, No Degree	26.4%
Associate Degree	6.5%
Bachelor's Degree	11.7%
Graduate/Professional Degree	5.9%
2018 Population 15+ by Marital Status	
Total	124,757
Never Married	29.6%
Married	49.0%
Widowed	7.5%
Divorced	13.8%
2018 Civilian Population 16+ in Labor Force	
Civilian Employed	95.1%
Civilian Unemployed (Unemployment Rate)	4.9%
2018 Employed Population 16+ by Industry	
Total	63,732
Agriculture/Mining	1.5%
Construction	7.2%
Manufacturing	11.0%
Wholesale Trade	2.6%
Retail Trade	12.6%
Transportation/Utilities	5.4%
Information	0.8%
Finance/Insurance/Real Estate	4.8%
Services	44.9%
Public Administration	9.1%
2018 Employed Population 16+ by Occupation	
Total	63,732
White Collar	52.1%
Management/Business/Financial	9.5%
Professional	17.8%
Sales	11.3%
Administrative Support	13.5%
Services	19.9%
Blue Collar	28.0%
Farming/Forestry/Fishing	0.5%
Construction/Extraction	6.1%
Installation/Maintenance/Repair	5.2%
Production	8.4%
Transportation/Material Moving	7.7%
2010 Population By Urban/ Rural Status	
Total Population	149,198
Population Inside Urbanized Area	52.4%
Population Inside Urbanized Cluster	7.9%
Rural Population	39.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type		
Total		57,299
Households with 1 Person		27.6%
Households with 2+ People		72.4%
Family Households		68.1%
Husband-wife Families		46.9%
With Related Children		19.4%
Other Family (No Spouse Present)		21.1%
Other Family with Male Householder		4.6%
With Related Children		2.7%
Other Family with Female Householder		16.6%
With Related Children		11.5%
Nonfamily Households		4.3%
All Households with Children		34.0%
Multigenerational Households		4.5%
Unmarried Partner Households		5.6%
Male-female		5.1%
Same-sex		0.5%
2010 Households by Size		
Total		57,299
1 Person Household		27.6%
2 Person Household		33.8%
3 Person Household		16.9%
4 Person Household		12.7%
5 Person Household		5.7%
6 Person Household		2.1%
7 + Person Household		1.2%
2010 Households by Tenure and Mortgage Status		
Total		57,299
Owner Occupied		65.7%
Owned with a Mortgage/Loan		35.2%
Owned Free and Clear		30.5%
Renter Occupied		34.3%
2010 Housing Units By Urban/ Rural Status		
Total Housing Units		64,234
Housing Units Inside Urbanized Area		52.4%
Housing Units Inside Urbanized Cluster		8.5%
Rural Housing Units		39.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Rooted Rural (10B)
2. Southern Satellites (10A)
3. Small Town Simplicity

2018 Consumer Spending

Apparel & Services: Total \$	\$94,538,356
Average Spent	\$1,606.29
Spending Potential Index	74
Education: Total \$	\$56,826,256
Average Spent	\$965.53
Spending Potential Index	67
Entertainment/Recreation: Total \$	\$147,461,135
Average Spent	\$2,505.50
Spending Potential Index	78
Food at Home: Total \$	\$234,690,111
Average Spent	\$3,987.60
Spending Potential Index	79
Food Away from Home: Total \$	\$154,673,243
Average Spent	\$2,628.04
Spending Potential Index	75
Health Care: Total \$	\$275,512,838
Average Spent	\$4,681.21
Spending Potential Index	82
HH Furnishings & Equipment: Total \$	\$92,584,606
Average Spent	\$1,573.10
Spending Potential Index	75
Personal Care Products & Services: Total \$	\$36,208,460
Average Spent	\$615.21
Spending Potential Index	74
Shelter: Total \$	\$704,003,793
Average Spent	\$11,961.66
Spending Potential Index	71
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$110,645,668
Average Spent	\$1,879.97
Spending Potential Index	76
Travel: Total \$	\$87,505,107
Average Spent	\$1,486.79
Spending Potential Index	69
Vehicle Maintenance & Repairs: Total \$	\$49,663,094
Average Spent	\$843.82
Spending Potential Index	78

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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